



97th Annual
Exeter Fall Festival & Art Affair
October 9, 2010
Saturday ONLY, 7 a.m. - 6 p.m.

July 20, 2010

All artists, artisans, craft, food & game participants:

The Exeter Chamber of Commerce takes pleasure in extending an invitation for your participation in our 97th Annual Fall Festival & Art Affair. **As you see above, our Festival will once again be a ONE day event, Saturday only!**

****New this is year, save \$25 per space when completed forms and payment is received before 5:00 p.m. August 27, 2010.**

There will again be quality entertainment, arts, crafts & food booths, children's games, adult tournaments, car show & health fair throughout the day at Exeter City Park. We will begin the day with a 10K run & Pancake Breakfast at 7:00 a.m. Ceremonies will commence at 10:00 a.m. with a traditional parade and festivities, and will conclude at 6:00 p.m. The festival attracts an estimated 8,000 visitors. The Exeter Chamber of Commerce has adopted an aggressive advertising campaign including radio & print media reaching throughout the valley.

Space is limited and applications will be processed on a first-come, first-served basis. Duplicate food items will be limited. All items sold by the artists must be hand made. People wishing to participate are encouraged to act promptly by returning the attached application. Payment & vendor photo must accompany your application to reserve a space. The deadline for accepting applications is **September 17, 2010 at 5:00 p.m.** No reservations will be made over the phone. Checks or money orders are to be made payable to: Exeter Chamber of Commerce.

We'll see you there!!

97th Annual Exeter Fall Festival & Art Affair
Saturday ONLY, October 9, 2010
Vendor Guidelines

Classifications: Prices are per space:

Note: Craft Vendors – Photo Required with application

- Exeter Chamber Members \$100
- Non-Profit Groups - \$125
- Other Exeter Vendors - \$150
- Out of Town Vendors - \$175
- Electricity Fee - \$25
- Health permit fee - \$53 (food/beverage vendors only)**

***NEW this year, save \$25 per space if completed forms and payment is received before 5:00 p.m. August 27, 2010.**

Selection and Availability:

Applicant groups must submit their application and check or money order at the Exeter Chamber of Commerce office by September 17, 2010 at 5:00 p.m. **No checks will be accepted after September 17, cash or money orders only.** All groups are responsible for providing their own booth, tables and chairs. Awnings are recommended for shade. Each booth site is 10'x10' and will be located in the City Park, on Chestnut between D and E Streets. **The festival will continue rain or shine and fees will not be refunded after Friday, September 24.**

Product:

The Exeter Fall Festival 2010 committee will make final decisions relating to vendor applications and reserves the right to refuse applications. It is necessary that you **provide a photo and list exactly** what your group will be selling; duplicate food items will be limited. Application will not be accepted without a photo. **All vendors will be considered on a first come - first served basis.** All items sold by the artists **must be hand made.** No commercial vendors unless they are Exeter Chamber members, and/or providing product/party information only (no sales). Food/beverage vendors must complete & return enclosed Tulare Co. Health permit application and \$53 application fee, information on Tulare County food vendor requirements available on request at the Exeter Chamber of Commerce, 592-2919. The Exeter Chamber of Commerce reserves the right to have removed any item they deem unacceptable; **the hand made rule will be strictly enforced.**

Utility Services:

Electricity is limited, an additional fee of **\$25** is required, you must note on the entry form if electricity is requested. Not all sites have electricity available. **NOTE: Each vendor is limited to one receptacle hook up only. Each hook up will run equipment with a combined load of 1500 watts. Generators** are acceptable and should be noted on your vendor application. If you use additional appliances please consider using chafing dishes as a heat source. Questions? Please contact the Tulare Co. Environmental Health at 559-733-6441.

Set Up:

Participants may begin to set up at 7 a.m. or earlier on Saturday of the 2010 Exeter Fall Festival. All vehicles are to leave the Park by 9:00 a.m. Failure to comply will result in termination of vendor application with no refund. All vendors must stay set up until 6:00 pm.

NO vehicles on Park property before 6:00 pm on Saturday –STRICTLY ENFORCED for safety.

Trash:

Each vendor is responsible for keeping his or her immediate area clean of garbage and must leave their booth area clean at the end of the day.

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October 9, 2010
SATURDAY ONLY, 7 a.m. – 6 p.m.

Required: Please **ENCLOSE PHOTO** showing vendor craft items. Application will not be accepted without photo. ***Return before 5 pm, Aug. 27 and save \$25 per space.**

Individual or organization name: _____

Contact person: _____

Phone: (_____) **Fax:** (_____)

Address: _____
(street number, city & zip code)

BBQ Grill: Yes / No **Size of Grill** _____ **Generator:** Yes / No **Electricity:** Yes / No

Food Booth (list all food items) _____

Art: _____ **Crafts** _____ **Game:** _____ **Please describe:** _____

Vendor Rules & Regulations Release Form

In order to provide the best possible environment for our Fall Festival Celebration, please follow these few instructions. All spaces will be assigned at random. Exeter Chamber of Commerce and the City of Exeter **reserve the right to refuse any application.** Festival will continue rain or shine and fees will not be refunded after September 24.

A signed copy of these rules and regulations must be in the Chamber office before Friday, September 17, by 5:00 p.m. Space assignments and location maps will be mailed by September 24. All forms received after September 17, will be accepted if there is space available.

1. Booth must not exceed the 10'x10'. **Over-size vendors must purchase extra space.**
2. Remove ALL trash, yours and the customers from your area before you leave.
3. Electricity is available to a limited number of applicants. **One receptacle hook up only, each hook up will run equipment with a combined load of 1500 watts.**
4. Consideration and courtesy to other vendors, customers, Exeter Chamber of Commerce and City of Exeter staff is expected at all times. **Smoking is prohibited by City ordinance.** **Any breach of decorum may result in removal.**
5. **ALL** vehicles must be moved out of the park area by 9:00 a.m. on set up day.
6. **Liability insurance is recommended & preference will be given to those providing certificates.** Please name the Exeter Chamber of Commerce and the City of Exeter as additionally insured on the certificate.
7. **Food/beverage vendors must complete & return county health permit application & fee.** (see enclosed)
8. **All items** sold by the artists **must be hand made**, this will be strictly enforced. (See guidelines.)
9. City of Exeter noise ordinances will apply to Vendors parking RVs , this includes generator noise.
10. Vendors are not permitted to tear down before 6 pm. **Saturday ONLY this year!! 7 a.m. – 6 p.m.**
NO vehicles on Park property before 6:00 pm on Saturday –STRICTLY ENFORCED for safety.

I hereby agree to assume **ALL** risk for loss, theft, and damage or liability cost of this function, Exeter' s Fall Festival Celebration on October 9, 2010. I hereby agree to abide to all Exeter Chamber of Commerce rules and regulations. I agree to save, defend and hold blameless the Exeter Chamber of Commerce and its agents, the City of Exeter and its agents from any claim, loss, and liability or damage that any way may be caused by the applicant or helpers. The undersigned also understands that entry fees are not transferable.

I certify that the information on the application is true and correct.

Signature of Owner _____ Date _____

Please return application, photo and payment by 5:00, September 17, 2010 to:

Exeter Chamber of Commerce
101 W. Pine Street, Exeter CA 93221