



97th Annual Exeter Fall Festival & Art Affair
"Painting a New Century"
Saturday, October 9, 2010

July 30, 2010

Dear Parade Participant;

The Exeter Chamber of Commerce encourages you to take part in the 2010 Exeter Fall Festival & Art Affair Parade. The parade on Pine Street is the traditional kickoff to Exeter's most popular festival, now in its 97th year. The theme this year is *"Painting a New Century"*.

The Fall Festival Parade will start at **10:00 a.m.** on Saturday, October 9th. All participants must fill out the attached entry form and return the completed form to the Exeter Chamber of Commerce office by 5:00 p.m. on October 6th. If you need more information, please call me at 592-3071 or the Chamber office at 592-2919.

We invite you to take part in the day long festivities that follow the parade. Activities will take part on E Street and the Exeter City Park, just south of downtown until 6:00 p.m. These activities include a 10K run, pancake breakfast, car show, Health Fair, arts & crafts and food booths and entertainment for the entire family.

Sincerely,
Gary Mussen
Parade Chairman, Exeter Lions Club

101 W. Pine St., Exeter, CA 93221
Phone: 559-592-2919 Fax: 559-592-3720
www.exeterchamber.com email: chamber@exeterchamber.com

PARADE ENTRY FORM
97th Annual Exeter Fall Festival & Art Affair
"Painting a New Century"
OCTOBER 9, 2010

Name of Entry _____
(Please print or type)

Sponsoring Organization _____

Description of Entry *(to be used by announcers during parade)*

Entry Contact _____ Phone _____

Address _____ City _____ Zip _____

Signature _____ Date _____

My signature acknowledges that I understand that this entry is for voluntary participation in a celebration and releases the Exeter Chamber of Commerce, City of Exeter and their committees from any and all liability resulting from participation.

Check Category:

- | | |
|---|---|
| _____ Community Float (Public sponsored) | _____ Individual Baton (9th-12th) |
| _____ Home Town Float (Business sponsored) | _____ Individual Baton (6th-8 th) |
| _____ Club/Organization Float | _____ Mounted Riding Group (3 or more) |
| _____ Decorated Car/Truck | _____ Horse Drawn Vehicle |
| _____ Antique/Classic Car or Truck | _____ Individual Rider |
| _____ Baton Groups ___ Sr. ___ Jr. | _____ Marching Unit |
| _____ Political Entry (political fee is \$25) | |
| _____ Other _____ | |

_____ Bands

_____ High School

_____ Jr. High/Middle School

_____ Elementary

AWARDS

- Trophies** are awarded to **1st place** winners.
- Ribbons** are awarded to **2nd place** winners.
- All awards will be presented at 12:30 pm. At the Gazebo area in the City Park.

PARADE RULES

1. All entries must show parade number on **right front** of entry.
2. Entries must be in line on time or will be assigned another spot in the parade. The parade begins at 10:00 a.m.
3. In the interest of safety, **no items may be thrown from entries.**
4. **Maintain at least 30 feet between entries. Do not hold up parade for your performances**
5. For judging purposes, each entry must have a separate application.
6. Report to Lions Club division leader to check in, receive parade number and space in parade.
7. Parade officials have the right to remove any entry which is performing in bad taste or may be hazardous to parade viewers or other entries.
8. All decisions made by parade officials and /or judges are final however an appeal can be made to the Parade Chairman.
9. **Parade entries that excessively delay movement of the parade may be REMOVED from judging.**

*Exeter Chamber of Commerce
101 W. Pine Street
Exeter CA 93221*

Thank you for your cooperation and we will see you on October 9, 2010 for the 97th Annual Exeter Fall Festival & Art Affair Parade.